

## Community Liaison Committee Meeting Record

Meeting Date:	December 1, 2021
BWXT NEC:	Natalie Cutler, Director, Communications & Government Relations Ted Richardson, Director, Fuel Operations David Snopek, Director, EHS & Regulatory Affairs Kathleen Augustin, Communications & Community Relations Specialist
CLC Members:	S. Hay, C. Lemelin, B. Roxburgh.
Absent:	J. Aherne, D. Gannon J. Ingram, R. Keenan.
Guests:	None.

## Action Items:

Action Item		Responsible	Status
1.	Review utilizing radio and newspaper advertising options.	N. Cutler and K. Augustin	Ongoing
2.	Provide input on who else could be included in the target audience.	CLC Members	Ongoing
3.	CLC to review BWXT NEC's current website, FAQ and provide feedback and ideas on newsletter content.	CLC Members	Ongoing
4.	Share video content and infographics with CLC.	N. Cutler and K. Augustin	Ongoing
5.	BWXT to recruit for the CLC throughout the year (encourage interested parties to apply during discussions)	N. Cutler and K. Augustin	Ongoing
6.	Incorporate feedback from year-end evaluation.	N. Cutler and K. Augustin	Ongoing
7.	BWXT to review incorporating internal safety spotlights into future CLC meetings.	N. Cutler and K. Augustin	Open
8.	BWXT to share information about uranium and beryllium soil sampling with CLC and public once available.	N. Cutler and K. Augustin	Complete.
9.	BWXT to share CLC best practices from industry discussions with CLC	N. Cutler	Open
10.	BWXT to review adding more detail to its website on the buildings occupied by BWXT on Monaghan Road	K. Augustin	Open

## **Discussion Notes:**

Due to the COVID-19 pandemic, the meeting was held virtually. Natalie Cutler began by noting that this is a non-routine meeting to review feedback from the CLC members and BWXT representatives before the end of the year. The meeting began with an overview of the agenda and a safety moment.

Natalie asked the CLC Co-Chair to share updates and feedback collected by the CLC members. The Co-Chair shared that he would like to see BWXT conduct an employment event with a panel to highlight the types of jobs at the company. Another CLC member agreed that it would be good for



BWXT to highlight the employment opportunities and good work the company has been doing. Natalie shared that BWXT had recently held an event in November for a contract won and let the CLC know that this would be discussed with human resources to better understand recruitment needs and who might be involved in something like this. Natalie also noted that the company is trying to share this positive news on social media and other channels to ensure the community is aware of growth opportunities. A CLC member asked what percentage of the Peterborough location is local. Natalie noted that this would be looked into further for the next meeting. Natalie then noted that the plan will be to hold a session with the Canadian Centre for Science Communication in the new year to accommodate our budget. Natalie also shared that interested CLC members who want to take BWXTs Indigenous Relations training should contact Kathleen Augustin. A CLC member mentioned that some training lacks information and accurate content about Métis peoples and expressed concern. Natalie thanked the CLC member for the information and noted that the training module would be sent and that feedback would be appreciated.

Next, Natalie provided an overview of the 2022 CLC. She began by thanking the CLC Co-Chair for the work done in 2021. Natalie then provided the members with detail on recruitment efforts, explaining that BWXT has chosen the following methods to ensure large outreach: social media (including targeted advertising), email updates to our contact list, letters to specific organizations/groups (Peterborough Fire Services and NGO representatives), mailers to approximately 5,000 neighbours, banner on the fence line, information on our website and information in the fall community newsletter. Natalie noted that at the time of the meeting there had been one application received and that the deadline is December 13, 2021.

Natalie then shared the feedback received from the evaluation forms. The evaluation forms were a new addition to the CLC in 2020 to ensure that feedback is collected to help improve the committee and BWXT's programs. The 2021 process was revised to be anonymous to allow members to provide feedback without concern that it would be linked back to them as individuals. Natalie noted that only a handful of members submitted forms and thanked all for the detailed feedback. She also highlighted that all feedback will be worked into the objectives and plan for the 2022 year. First Natalie shared that all CLC members and BWXT representatives had answered yes to the following questions:

- Are the objectives and purpose of the CLC clear and understood?
- Do you feel that there is regular communication between BWXT and the CLC?
- Do you feel that actions from CLC meetings are followed through?
- Do meeting minutes are accurately recorded and reflect the discussion during the meeting?
- Do you feel that when you speak during meetings that your comments and questions are valued and considered?

The evaluation also asked a series of open-ended questions. CLC member and BWXT representative responses are included below:



- 1. What do you find most helpful about the CLC meetings?
  - The committee is well organized and the discussion is positive and keeps to topic.
  - Excellent input from our CLC members. Good conversations that provide community concerns and appreciation.
  - Good attendance.
  - They are simple and to the point. The agenda is adhered to and the issues brought up by the committee are responded to and included future CLC meetings.
  - Better understanding the perspectives, concerns & opinions of the local community as they relate to BWXT's facility
- 2. What would you like to see improve during CLC meetings?
  - More diverse topics relating to BWXT and the community
  - When conversations are dominated by one party. At some point they need to be taken offline to provide all CLC members an opportunity to participate.
  - The meetings are well done. Given that some members are new it might be helpful to share what presentations and topics have already been covered off by previous CLC meetings.
  - This is difficult in the pandemic due to the lack of community events and physical distancing, but eventually, I would like for the members to have more frequent dialogue with neighbours and/or community members about BWXT's operations such that this feedback could be relayed during meetings. For example, are recipients of newsletters, social media, etc. finding the content useful, helpful and informative? Do neighbours feel they have the information they need to understand who BWXT is and what BWXT does?
- 3. What topics would you like to discuss at future CLC meetings?
  - I like the idea of an employment themed meeting or perhaps it should be an event.
  - More awareness around natural uranium. A lot has been said about this subject but I believe anxious thoughts can be alleviated through more education.
  - There has been significant discussion about the need for "good jobs" in the community. As a larger employer in this region, it may be beneficial to highlight the various skills and professions, especially trade and technology jobs that BWXT brings to this community.
  - I would like to discuss feedback from the community as it relates to our communication materials. Are they helpful and informative? How can we do better?
- 4. Additional feedback:
  - Keep growing this and making it more attractive for people to converse via the committee about BWXT in Peterborough.
  - Overall, I found this to be a very progressive year in our CLC. We are a fairly new organization and I can see the growth already.
  - It is well organized and professional committee to participate on. The discussions are respectful, even when it is a sensitive topic.



- I look forward to attending a meeting in person in the future.
- I am grateful for the generous participation by members of the CLC who give of their personal time to advise this committee on ways it can improve its public engagement efforts.

After the feedback had been reviewed, Natalie asked if there was any additional feedback and asked if there were comments or questions. A CLC member suggested that BWXT include information on the structure of the company and operations for future meetings so that the CLC can learn more about the specific work being done. The CLC member also asked if there was any interest or engagement from the soil sampling campaign results. Natalie shared that there wasn't much interest and noted that Global News reported on the topic. The CLC member asked if anyone has challenged the data. David Snopek shared that no concerns were raised in relation to this year's soil sampling results and shared that there was more discussion on this in 2020 during the soil sampling due to differences in the Canadian Nuclear Safety Commissions data at that time. He shared that this is now part of our routine sampling. Another CLC member provided feedback that oftentimes people have the need for something to be wrong. The CLC member also shared that some of the information provided is too marketed and less straight forward – suggesting that BWXT use more detail in products to explain how we are regulated and who makes decisions. David thanked the CLC member for the feedback and noted that these topics should be discussed in 2022.

Natalie thanked the CLC members for their input, ideas and contributions to the committee and for taking their valuable time to commit to BWXT's CLC. She wished the CLC a safe and healthy holiday season and reminded members that although meetings have wrapped-up for the year, communication will continue.

The meeting terminated. Next meeting to be scheduled in 2022.