



Citizen Liaison Committee
Meeting Record

Meeting Date: Nov. 25, 2015

GEH-C: Mark Ward, president & CEO
Sara Forsey, manager, community relations & communications

CLC Members: K. Collins, K. Latimer, M. Smith, L. Tammaro

Absent: M. Park, CLC member
Paul Desiri, manager, EHS & regulatory, GEH-C

Observers: J. Amalraj, Canadian Nuclear Safety Commission
B. Lachapelle, Toronto Public Health

ACTION ITEMS

Previous Action Items		
Action Item	Responsible	Status / Notes
1. Newsletter to include summary of emergency response plans. Consider main bullets for transportation plan as opposed to high level overview.	S. Forsey	Open
2. Present public information improvement action plan at next meeting	S. Forsey	Open. Sara to develop plan.
3. Meet with CLC members to discuss future approach for CLC	S. Forsey	Closed.
4. Arrange for gluten free meals for BBQ	D. Pile	Closed.
5. Consider CLC community comments about information handouts and determine which ones are to be made available for BBQ	S. Forsey, P. Desiri	Closed.
6. Review request for murals on Brandon Street Bldg 9 wall and CPR bridge for feasibility	M. Ward, S. Forsey	Open: Under review. Building 9 is a heritage building and may have specific rules which are the jurisdiction of the City of Toronto.
New Action Items		
7. Consider bouncy castle for 2016 community BBQ	S. Forsey	Open
8. Look into small fence for grass area along warehouse on Brandon Ave. to prevent dogs from doing their "business"	T. Richardson	Open



9. Consider commissioning mural painting of east wall of bridge along Lansdowne	S. Forsey/M. Ward	Open
10. Notify CLC members of local GE Volunteers opportunities with GEH-C to participate in	S. Forsey	Ongoing
11. Develop CLC terms of reference	S. Forsey	Open
12. Plan a 2016 community BBQ	S. Forsey	Open

DISCUSSION NOTES

The meeting focused on a review of past CLC successes and areas of improvement in order to make necessary changes to the CLC structure and format and ensure its future success.

Overall, members agreed that the role of the CLC has changed from when it was first formed. Today, the CLC is more focused on proactive communications with the community versus reactive – this includes the need to continue to improve relationships with, and increase understanding of, local residents and area community groups/organizations through ongoing dialogue. Members and GEH-C staff agreed there is a need to develop and execute a community relations strategy.

CLC members expressed satisfaction with the community BBQ held on Oct. 3 at the Toronto facility and the desire to continue this event in future years. A member suggested including a bouncy castle as a way to draw in more families with children. CLC members and GEH-C were receptive to the suggestion. GEH-C noted that names and email addresses were collected from attendees at the BBQ who would like to receive more information about GEH-C and a tour of the Toronto facility. Tours will be offered in small controlled groups to ensure compliance with safety procedures.

Members and GEH-C staff discussed the development and deployment of a public attitude survey – a tool used by companies and organizations to survey the local community in order to gain a better understanding of the current attitudes of the public towards the company/organization and identify areas of concern, knowledge levels, interest, best communication vehicles and other relevant information. CLC members were supportive of conducting a survey and all attendees agreed that it would be a useful tool to leverage to help shape future communications with area residents.

Discussion around the current structure of the CLC included the need to establish a Terms of Reference and reconfigure the CLC to be more representative of the community. A database of local groups, organizations and schools needs to be established and can be leveraged as a resource when recruiting membership by sending letters out to the database. Other recruitment tools would include local advertising, GEH-C website and through the community GEH-C newsletter.

One member suggested that GEH-C develop a landscaping plan to improve the appearance of the facility. It was noted by GEH-C that the company has spent hundreds of thousands of dollars in improving the aesthetics of the building and property – including the employment of a local architecture firm that examined the architecture of area buildings and developed a plan for the Toronto facility which was implemented by GEH-C. Additionally, GEH-C updated its company name on the stone at the corner



of Lansdowne and Brandon to read GE Hitachi Nuclear Energy Canada. One member requested that GEH-C look into a way to stop dogs from conducting their “business” on the grassed area along the warehouse on Brandon Ave – possible a small fence. GEH-C staff agreed to look into it and noted that the grass area is owned by the City of Toronto.

A CLC member suggested that GEH-C look into the possibility of having the bridge underpass on Lansdowne painted along the east side. GEH-C noted that a staff member talked with the artist of the bridge mural on the west side and the option to support a second mural on the other side will be put under consideration. CLC members felt that this would be a positive activity to implement.

CLC members were invited to provide suggestions for the GE Volunteers activities that GEH-C employee’s support and participate in. CLC members may also join GE Volunteers activities with GEH-C staff and will be notified of upcoming opportunities – participation is voluntary.

Key priorities for 2016 were agreed upon and comprise:

- CLC Terms of Reference (will include recruitment strategy): Drafted by GEH-C with opportunity for CLC members to provide input
- Continue with community BBQ
- Execute tours of Toronto facility with those who signed up at the 2015 BBQ
- Further explore the development and execution of a public attitude survey

One member expressed their contentment with the increased security presence around the facility, indicating that it has helped to address some of the community concerns around activity (not related to GEH-C) that takes place on the dead end street behind the facility. GEH-C remains committed to regular perimeter checks and noted that the facility also has high-end surveillance cameras.

2016 Meeting Schedule:

Members and GEH-C staff identified the following four meeting dates for 2016. Dates may be revised if required. Dinner will provided at meetings.

March 2, 2016	6 p.m.
June 1, 2016	6 p.m.
Sept. 14, 2016	6 p.m.
Nov. 9, 2016	6 p.m.